

## Dr. HARPREET KAUR

Assistant Professor,  
P.G. Department of Commerce,  
Khalsa College, Garhdiwala,  
Hoshiarpur.  
[26harpreet80@gmail.com](mailto:26harpreet80@gmail.com)

**Educational Qualification:** B.Com., M.Com. UGC-NET(Commerce), Ph.D.

**Teaching Experience:** 7 years

**Area of Interest:** Accounting and Finance

### **Achievements**

- **Got copyrights of E-Commerce Adoption Model from copyright office, Government of India on 3<sup>rd</sup> August, 2021.**
- **Best Paper Award in the International Conference on “Rethinking Business: Designing strategies in the Age of Disruptions” held on 19<sup>th</sup> Dec, 2020 organized by Mittal School of Business, Lovely Professional University, Punjab.**
- **Selected by Awards Committee of Rotary Club South for Outstanding Youth Award for Brilliant Performance in studies for academic year 1998-99 for securing fifth position in Guru Nanak Dev University in B.Com Part I.**
- **Stood First in Amritsar district in M.Com Part I in the year 2001-2002.**

### **Other duties performed**

- **On Paper setting panel of Panjab University, Chandigarh for UG (Commerce Classes).**
- **Appointed as an external examiner**
- **Paper evaluation duties of Panjab University, Chandigarh.**

### **Details of Programs under Career Advancement Scheme**

Serial No.	Detail of Program	Organising Institution	Period
1.	Completed Induction Training Programme for Newly Recruited faculty	FDC (UGC-HRDC), Guru Nanak Dev University, Amritsar	15-5-2018 to 13-06-2018

2.	Completed Refresher Course in Commerce	SWAYAM (ARPIT)	01-09-2019 to 15-01-2020
----	--	----------------	--------------------------

### Details of Papers Published in various Nationals and International Journals

Serial No.	Title of Paper	Journal Name	ISSN No.
1.	Ease of doing business in India: A big 'Unease' for 'Make in India' programme.	International Journal of Applied Research	Print:2394-7500 Online: 2394-5869
2.	Make in India: A Lion's step towards Infrastructure Development	Golden Research Thoughts	2231-5063
3	Rural Marketing in India: Strategic Innovations in 4 Ps	Researchers World	2231-4172
4.	Growing Potentials of Rural Marketing in India: The Changing Paradigms	Asian Journal of Multidisciplinary Studies	Print: 2348-7186 Online: 2321-8819
5.	Manufacturing Sector of India: Challenging the 'Make in India' Campaign	Journal of Commerce, Business and Management	2319-2828
6.	Labour: An Opportunity and a Challenge to 'Make in India' Campaign	International Journal of Information Research and Review	2349-9141
7.	'Skill India' Programme: A Compliment to 'Make in India' Campaign	Global Journal for Research Analysis	2277-8160
8.	MSIL: A Leader in Indian Automobile sector	International Journal of Multidisciplinary and Current Research	2321-3124
9.	Challenges to the dream run of 'Skill India' Programme	International Journal of Current Research	0975-833X

10.	Barriers to E-Commerce Adoption: A Stage Oriented Model for SMEs in Developing Nations	Our Heritage (UGC Care List)	0474-9030
11	Determinants of e-commerce adoption: A literature derived model for developing nations	International Journal of Business Information Systems (Scopus)	1746-0980
12.	E-commerce adoption: A comparative Analysis of Manufacturing and Services MSMEs of Punjab	Accepted for publication in International Journal of Business Information Systems (Scopus)	1746-0980

#### **Details of Paper Presentations in various National and International Conferences**

Serial No.	National/International	Title of Paper	Organizing Institution	Date
1.	International	E-Commerce Adoption factors: A study of Micro, Small and Medium Enterprises of Punjab	Mittal School of Business, Lovely Professional University, Punjab	19, Dec, 2020
2.	International	Barriers to E-Commerce Adoption: A model for Developing Nations	Mittal School of Business, Lovely Professional University, Punjab	7-9 Nov, 2019
3.	National	E-Commerce in Developing Nations: A Boon with Barriers	SPN College, Mukerian	9 Feb, 2019
4.	National	E-Commerce adoption factors: A literature derived model for MSMEs	S.D. College, Hoshiarpur	31 Oct, 2018
5.	National	Commission Agents in Punjab: Roles and Malpractices	Sant Baba Dalip Singh Memorial Khalsa College, Domeli	5 Feb, 2018

6.	National	Rejuvenating Indian Trade and Commerce through Gandhian Philosophy	JCDAV College, Dasuya	30 March, 2017
7.	National	MSMEs in India: Riding the escalator of progress with E-Commerce	Mata Gujri Khalsa College, Kartarpur	4 March, 2017
8.	National	Knowledge Management: Implementation and Issues	Siri Guru Har Rai Sahib College for Women, Chabbewal, Hoshiarpur	3 Sep, 2016

#### List of Participation in various National and International Conferences/Webinars

Serial No.	National/International	Theme of Conference	Name of Organising Institution	Date
1.	International	Industry 5.0: Human Touch, Innovation and Efficiency	Mittal School of Business, Lovely Professional University, Punjab	28 Jan, 2022
2.	International	Emerging Trends in Marketing and Implications of Marketers	S.D. College, Hoshiarpur	14 June, 2021
3.	International	Naari Triveni in the perspective of Music, Art and Literature	Dashmesh Girls College, Mukerian	24 March, 2021
4.	International	Role of Teacher in implementing New Education Policy	S.D. College, Hoshiarpur	15 March, 2021
5.	International	Building Learning Organization in a contemporary Business Environment	B.A.M. Khalsa College, Garhshankar	18 Jan, 2021
6.	International	National Education Policy 2020	Mata Gujri Khalsa College, Kartarpur	4 Dec, 2020

7.	National	Engaging students in online classes: Challenges and Opportunities	Guru Nanak College, Killianwali, Sri Muktsar Sahib	15 July, 2020
8.	International	Sustainable Business Practices	S.D. College, Hoshiarpur	10 July, 2020
9.	International	Covid 19: Challenges faced by Business Environment and the way forward	Guru Nanak College, Killianwali, Sri Muktsar Sahib	7 July, 2020
10.	National	Role of Police and Society to eradicate drug abuse for a healthy society	G.G.D.S.D. College Haryana	25 Jan, 2018
11.	National	Quality Higher Education and Sustainable Development	B.B.K. D.A.V. College for Women, Amritsar	30 July, 2004